PHILIP MORRIS
U.S.A.
120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

April 14, 1986

Ms. Sherry Schumacher
Patton Industries
390 New Albany Road
Moorestown, New Jersey 08057

Dear Sherry:

Enclosed please find 65 sheets of placement instructions for the Alpine 25 cents OFF sticker. The brand manager would like one (1) sheet placed in each box of stickers that get sent to the field and to Carlstadt.

If you have any questions please call, and thank you for your assistance.

Very truly yours,

Marna vdP.

Marna van der Ploeg

MVDP:egb
Enclosures

cc: R. Camisa
B. Cline
H.E. Huling

MARLBORO BENSON & HEDGES MERIT VIRGINIA SLIMS PARLIAMENT LIGHTS PLAYERS SARATOGA CAMBRIDGE ALPINE MULTIFILTER

Source: https://www.industrydocuments.ucsf.edu/docs/mzbk0004